FLORIDA DIVISION
YTD SALES - JULY 1993
SUB-GENERIC PRICE BRANDS

W/E 7/24/93

	YTD CTN. SALES	AVG/WEEK YTD	4 WEEK SALES	APW	APS WEEK
PHILIP MORRIS					
BASIC UL LT 100	2,321	80	620	155	0.30
BASIC LT 100	2949	101	615	154	0.30
BASIC FF 100	2877	99	665	166	0.33
BASIC MTHL LT 100	2575	82	508	127	0.25
BASIC FF KING	2564	82	518	130	0.25
BASIC LT 100	1239	43	0	0	0.00
BASIC LT KING	2135	74	432	108	0.21
BASIC LT KING	1187	41	0	0	0.00
BASIC FF KING	1292	45	121	30	0.06
BASIC UL LT 100	1754	60	0	0	0.00
BASIC FF 100	1138	39	140	35	0.07
BASIC MTHL LT 100	920	32	0	0	0.00
BASIC UL LT KING	1924	66	247	62	0.12
BASIC MTHL LT KING	1295	45	313	78	0.15
BASIC MTHL LT KING	602	21	0	0	0.00
BASIC MNTHL 100 B1G1F	61	2	61	15	0.03
BASIC NF KING	578	20	133	33	0.07
BASIC LT KING B1G1F	63	2	63	16	0.03
BASIC UL LT 100 B1G1F	70	2	70	18	0.03
BASIC NF KING	106	4	0	0	0.00
TOTAL	**27,244**	**939**	**4,504**	**1,126**	**2.21**

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Source: https://www.industrydocuments.ucsf.edu/docs/mqxm0004